



Welcome to the PREQUEL

THURSDAY APRIL 24, 2014

Morning Programming

9 am - 12 pm

MURDER IN ASPEN LEAF (Part 1): Crime Seen to Crime Scene

Tom Adair, Dan Bubis, Jaxine Daniels, Chris Herndon, Karl Herndon

Room: Aspen Leaf

Squeamish be warned! Say goodbye to your TV education as experienced professionals demonstrate how a crime scene is processed in the real world. This is the closest you'll get to a murder without being the victim.

EDIT YOURSELF: Practical Steps to a Polished Manuscript

Tiffany Yates Martin

Room: Salon FGH

Publishers and agents are growing increasingly selective. With more than two decades as an editor, Tiffany will use 'Live' edits to show you how to examine your own work and make it grab the attention of agents, editors and readers.

PITCH PERFECT: 3 Steps to Getting Their Attention

Linda Rohrbough

Room: Salon BC

Linda will teach her three-step formula to becoming Pitch Perfect. She'll help you avoid common, killer mistakes and uncover hidden techniques to creating a complete and compelling pitch that you can deliver in under 2 minutes!

GET REAL! Telling Your Story With Non-Fiction

Karen Albright Lin

Room: Salon A

Mid-wife to many successful memoirs, Karen will discuss various forms of 'Writing Your Life'. Learn how to tell YOUR story through non-fiction with the help of short exercises and a brief critique.

LUNCH IN THE BALLROOM Noon – 1 pm

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Afternoon Programming

1 pm - 4 pm

MURDER IN ASPEN LEAF (Part 2): The Mental Manhunt

Lynda Hilburn, Pete Klismet, Dan Leyman, Morgen Leigh Thomas

Room: Aspen Leaf

Profiling, Forensics, Psychology, Sociology: Learn about the mental manhunt side of investigation. Industry professionals will show you how they use evidence and other clues to get inside the minds of criminals and bring them to justice.

THE FIVE Ws OF INDIE PUBLISHING: Who, What, When, Where, Why and WTH?!

Becky Clark, DeAnna Knippling

Room: Salon FGH

If you want to learn about self-publication, why not learn from two authors who have made it work! Becky and DeAnna will give you all the knowledge and tools you need to help decide if Indie Publishing is the right path for you.

WRITE THE QUERY RIGHT

Michelle L. Johnson

Room: Salon A

The novel is done, but you are staring at the most intimidating page yet. An agent shares her knowledge to help you get your query letter submission ready. She will help you overcome your fear of the Query and make it make sense.

BRING ON THE BUZZ! Creating a Conversation About Your Book

Deb Courtney, Jennifer Lovett, Susan Mitchell, Aaron Michael Ritchey

Room: Salon BC

You have your platform, now what? Social Media and other marketing tools are only as good as the person using them. Four experts will teach you learn what to say to take your marketing to the next level and get the attention you need to succeed.

Introducing the 2014 PPWC PREQUEL Faculty:

2014 PPWC BOOKSTORE

In the glass room off the main lobby, you will find a great variety of craft and genre books, many by this year's conference faculty. You will also find conference audio recordings, extra handouts, t-shirts and much more. The bookstore will remain open during conference hours so stop in!

PROFESSIONAL HEADSHOTS with JARED HAGAN

Check your conference schedule then stop by the bookstore to sign up for a fifteen minute Friday photo session. The cost is only \$45 for professional, edited photos that you can use without restriction. More than half the proceeds go to PPWC Scholarships. Slots are limited, so sign up now.

Tom Adair A 15-year career has molded Tom into an internationally recognized forensic expert who has consulted with national media including Discovery Channel and National Geographic Documentaries.

Dan & Jax Bubis Dan and Jax spent 16 years as EMTs in the Colorado mountains. They both worked for rural ambulance services as well as Search and Rescue. Now retired, both continue to teach CPR courses.

Becky Clark Funny, clever and just plain silly, Becky writes and self publishes low calorie cookbooks and novels. Well, the novels aren't low calorie. Wait, yes they are.

Deb Courtney The founder of Courtney Literary, Deb has a degree in Fiction from the University of South Florida. Her career includes numerous short stories, freelance journalism, marketing and public relations.

Chris Herndon Chris's death investigation career has spanned 30 years and put her at the scene of some of Colorado's most famous crimes. In 1987 she helped form the Colorado Coroner's Association and she has taught many classes in her field.

Karl Herndon Karl was in the U.S. Marine Forces Reserve, a member of a college Police Force and an El Paso County Sheriff before he retired. He also spent 10 years as a detective in the major crimes division, specializing in homicide and crimes against children.

Lynda Hilburn Lynda makes her living as a licensed psychotherapist, hypnotherapist, professional psychic/tarot reader and university instructor. She writes Paranormal fiction, including *The Vampire Shrink*, *Blood Therapy* and *Crimson Psyche*.

Michelle L. Johnson Michelle is a literary agent and the founder of Inklings Literary. She has a business administration background as well as a lifetime of working with books and authors as both an agent and an editor.

Pete Klismet A retired FBI agent, Pete was one of the original psychological profilers for the FBI's Behavioral Science Unit (BSU). Pete has put his experience to work as teacher, Professor Emeritus, consultant and now as an author.

DeAnna Knippling DeAnna has two minor superpowers: speed-reading and babble. Her cover job is that of Freelance Writer, Editor and Designer in Colorado Springs, CO. She also owns Wonderland Press, an Indie small press.

Dan Leyman FBI Special Agent Dan Leyman has been in Law Enforcement since 1984 and with the FBI since 1991. He has been involved with nearly every type of crime the FBI investigates and is currently Team Leader of FBI Denver's Evidence Response Team (ERT).

Karen Albright Lin Karen coaches and edits as a manuscript mid-wife for clients in all genres. She is a celebrity memoir ghostwriter and has been awarded for her personal essays. She also writes novels, short stories and screen plays based on her own life.

Jennifer Lovett With 13 years combined active and reserve duty, Jennifer is now a U.S. Air Force Reserve Public Affairs Officer. Her promotional work includes books, concerts and Hollywood productions. She is currently pursuing her career in fiction.

Tiffany Yates Martin Tiffany, of FoxPrint Editorial, has been in the publishing industry for more than 20 years. She has worked as a developmental editor, as well as a freelance copy editor and proofreader with several of the 'Big Six' New York publishers.

Susan Mitchell Susan has a degree in English from Northern Arizona University. She writes and produces television commercials, promotions and programs and is currently completing work on a darkly humorous horror series.

Aaron Michael Ritchey Aaron's first novel, *The Never Prayer*, was published in 2012 and the follow up, *Long Live The Suicide King*, was published in 2014. He Facebooks, interviews authors and meditates in silence, praying for the souls of writers and authors everywhere.

Linda Rohrbough Since 1989, Linda has more than 5,000 articles and seven books to her credit. She has won national awards for both fiction and non-fiction. An iPhone app of her popular "Pitch Your Book" workshop is available in the Apple iTunes Store.

Morgen Leigh Thomas Morgen has degrees in both Sociology and Psychology and has taught in both fields at the community college and University levels. She is an award-winning commercial and documentary copywriter, copy editor and producer, and a published author.